

PERPEJULANT PERFORMANCE ENTERPRISES

Official Quarterly Newsletter



The Adaptability of the Workforce Through COVID-19

The COVID-19 pandemic began more than a year ago. Beginning in early March of 2020, the dangers of the novel coronavirus pandemic necessitated many changes in virtually every segment of society.

Some of the most impressive adaptations to the COVID-19 pandemic have occurred in the workforce. From companies housed in offices to restaurant chains, businesses across virtually all industries have had to change the way they operate in order to successfully adapt to the unprecedented COVID-19 pandemic and keep their employees and customers safe.

One of the most major adaptations of the workforce through COVID-19 has been the necessary transition of office workers from working in an office setting to working from home. At the beginning of the COVID-19 pandemic when stay-at-home orders began to spread across the United States, all non-essential businesses were ordered to halt their operations until further notice.

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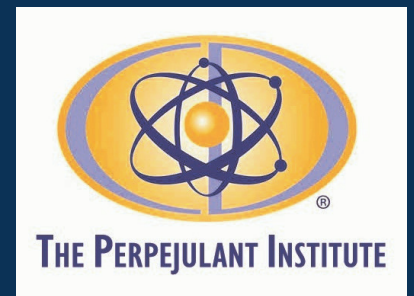
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This development led most office-based companies to close their doors and allow their employees to work temporarily from home, collaborating with their coworkers via virtual meetings on Zoom. Interestingly, recent statistics show that most employees are actually more productive while working from home than they are while working in an office setting.

Many other major adaptations to COVID-19 in the workforce center around efforts to keep business's employees and customers safe. Restaurants have opened or expanded their outdoor space in order to serve customers outside when indoor dining was prohibited due to COVID-19 safety concerns. Businesses across many industries have adapted to social distancing regulations by placing markers six feet apart on the ground in high-traffic areas in order to remind customers to stay six feet away from one another while shopping.

Many businesses have also begun cleaning and sanitizing their space more thoroughly and more frequently and have set up hand sanitizing stations to give customers the opportunity to disinfect their hands at any time. Virtually every employee who works in any type of public setting with customers or even just alongside other employees have had to adapt to wearing a face mask at all times while at work.

Many of these safety measures have been difficult for businesses to implement and many businesses have struggled to adapt to ever-changing regulations related to COVID-19, but businesses across all industries have shown incredible resilience through the COVID-19 pandemic even while struggling to make necessary changes to their operations for the sake of public safety.

The adaptability of the workforce through COVID-19 has been extremely impressive and has many lasting implications for the way businesses in many different industries will operate in the post-COVID-19 world.



The Future of Work After COVID-19

It is clear that the workforce has adapted in many different ways to the COVID-19 pandemic and the dangers it has presented. These adaptations bring up the question of how the workforce will operate in a post-pandemic world. How will the workforce change as a result of the COVID-19 pandemic? Many of the adaptations that have been made in the workforce through the COVID-19 pandemic are expected to continue even after the pandemic finally ends.

One of the biggest changes to the workforce centers around employees working from home. The necessity of many employees transitioning to working from home through the COVID-19 pandemic has shown employers that allowing their employees to work from home does not result in productivity losses. As such, up to 30% of the workforce is expected to work from home in the post-COVID-19 world—this is a substantial increase from the approximately 5% of the workforce that worked from home before COVID-19.

Another major change that is expected to impact the workforce as a result of COVID-19 is heightened concern among employers for their employees' mental health and lives outside of work. Many employees have suffered from increased stress and anxiety levels as a result of the COVID-19 pandemic and the many changes, dangers, and challenges it brought to the world. As such, many employers have begun to offer resources for counseling and other mental health services in order to keep their employees' stress levels as low as possible and productivity levels high. This focus on mental health is expected to continue even after COVID-19-related stressors are no longer problematic.

All in all, the workforce will likely be much different overall after COVID-19 than it was before COVID-19. Changes in the workforce demonstrate some of the positive outcomes of adaptations to the COVID-19 crisis, including increased flexibility for employees regarding where and when they work and better access to mental health services within companies.

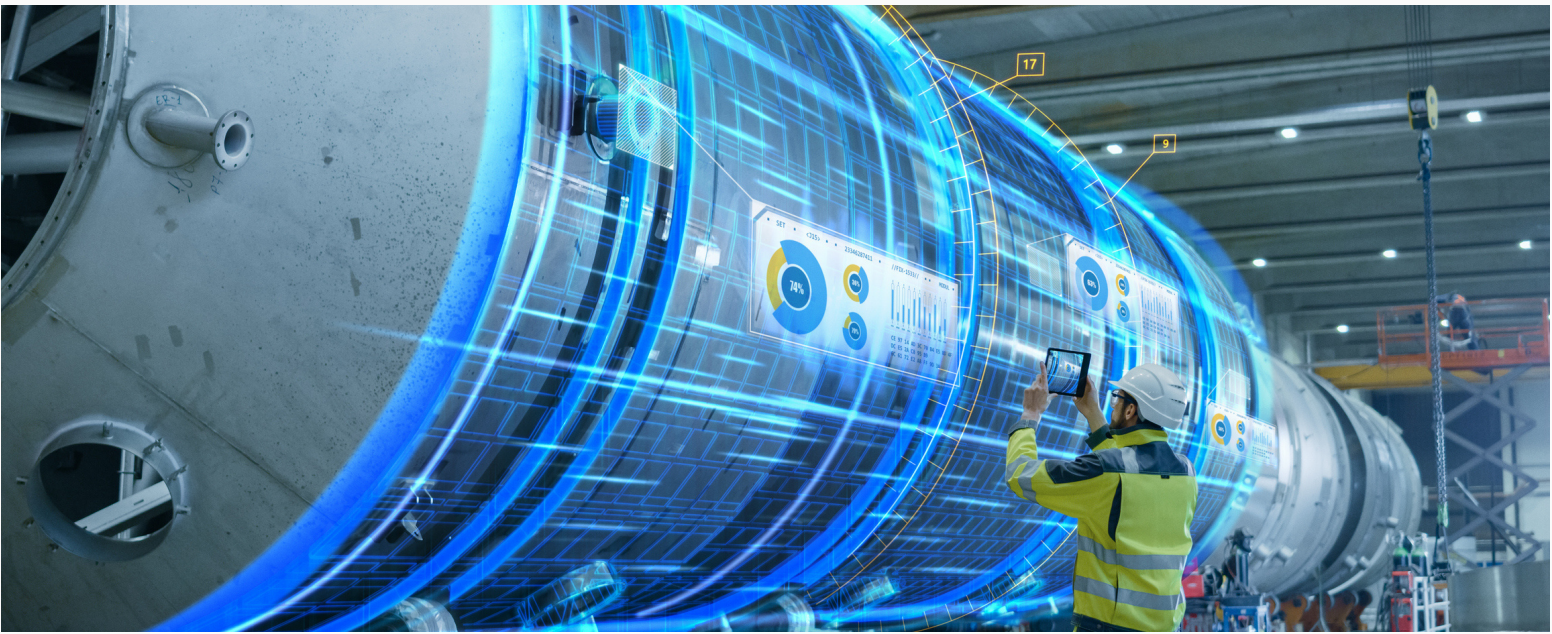


The Role of Technology In the Post-COVID-19 Workforce

Through the COVID-19 pandemic, technology has begun to play a larger role in the workforce. Office workers began working from home and meeting virtually. Car dealerships began allowing buyers to complete a large portion of the car-buying process online before ever setting foot in the dealership. Curbside pickup and delivery services from stores and restaurants became much more popular, and the vast majority of these services are coordinated through websites and apps. This trend toward technology in the workforce is expected to continue even after the COVID-19 pandemic is no longer an active public health concern.

With many office workers expected to continue to work from home at least part of the time even after the COVID-19 pandemic ends, virtual communication and online work will no doubt continue to play major roles in the workforce post-COVID-19. Virtual meetings, emails, and messages via virtual collaborative platforms such as Google Drive are also expected to continue to be some of the primary modes of communication in the workforce in the post-COVID-19 world.

Businesses across many industries have also realized through the COVID-19 pandemic that increasing their use of technology can improve their productivity and the efficiency of their services. This realization is expected to lead to more increases in the use of different types of technology, including artificial intelligence and virtual reality.



Introduction to Ignite Acuity, LLC

Perpejulant Performance Enterprises is excited to announce a new addition to the Perpejulant organization. Ignite Acuity is a segment of Perpejulant Performance Enterprises that focuses on supporting human resilience factors based on the changing nature of work. It is a research-based evidentiary practice that is based on Dr. Roberts research regarding his theory entitled “Cognitive Performance Dynamics”.

Ignite Acuity, LLC is located in Costa Mesa, California, and offers treatments, therapies, and engaging interventions to improve mental dexterity, cognition, agility, and human intelligence. This practice gives highly-skilled workers the opportunity to assess their cognitive and behavioral tendencies when they are interacting with intelligent technologies such as AI, VR, AR, robotics, data-analytics, animation, holograms, simulation, deep learning, and hybrid cloud interactions.

The mission of Ignite Acuity, LLC is to energize human intelligence and help highly-skilled workers improve their abilities to adapt and thrive amidst the insurgence of advancing technologies in the workforce. Stay tuned for an opportunity to take the AICPD Assessment Profiler to determine where you rank in terms of targeted competencies that are required to thrive in today’s 4th Industrial Gig Economy.



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